



FOR IMMEDIATE RELEASE

**NEW WEBSITE LUXELOPE.COM LAUNCHES THE CONCEPT OF  
LUXURY ELOPEMENTS AS AN ACCESSIBLE, UPSCALE  
ALTERNATIVE TO TRADITIONAL WEDDINGS**

**Site Offers Travel and Legal Information for Elopement-Friendly Destinations  
Around the World, Plus Etiquette, Tips, and Resort Locales**

LOS ANGELES, September 1, 2015 – Just in time for engagement season, [LuxElope.com](http://LuxElope.com), a new wedding-related website, is introducing the concept of luxury elopements, a combination vow exchange and high-end honeymoon that shifts the focus of a wedding from the guests' experience to that of the bride and groom.

“What many couples don't realize is that more than half of their wedding spending will go towards guest-related details such as food and drink for 200 people,” says Marilyn Oliveira, Editor in Chief and co-founder of the site. “LuxElope demonstrates how even moderate wedding funds can be reallocated to create a romantic, private ceremony and luxury honeymoon in a single dazzling location—without the stress and complications of a traditional wedding.”

In addition to spending comparisons and visual budget breakdowns, LuxElope offers detailed information on some of the most popular and elopement-friendly destinations in the world, plus legal requirements, ceremony locations, and honeymoon options for each.

“We're focused on amazing destinations around the globe where Americans can legally marry with a relative amount of ease,” says Oliveira, whose team will continue to add new locations to the site's current coverage of the Caribbean, Hawaii, Fiji, Mexico, and Italy. “The level of difficulty varies by location, but coordinating the paperwork and details for even the most complicated elopement destination pales in comparison to the time and effort required to plan a traditional wedding in the states.”

Rounding out the site's content are articles that address elopement-specific issues, such as how and where to quickly obtain a wedding dress; a blog devoted to elopement tips and trends; and an etiquette section that covers everything from how to announce the news to hosting post-elopement celebrations.

“A new option for weddings is long overdue,” Oliveira asserts, “and a luxury elopement is within everyone’s reach.”

### **About LuxElope**

[LuxElope.com](http://LuxElope.com) is a comprehensive wedding-related website that seeks to assist couples with creating an amazing, yet cost-effective alternative to a traditional wedding in the form of a luxury elopement. In addition to travel and legal information on the most elopement-friendly destinations in the world, LuxElope demonstrates through cost comparisons and budget breakdowns how shifting the focus of wedding spending to the couple's experience (instead of that of guests) can transform even moderate funds into a once-in-a-lifetime event that is free of extreme planning, compromises, or familial complications. Elopement etiquette, expert tips, and visual inspiration are also designed to assist couples with navigating the waters of a new type of wedding experience—one that’s accessible at every price point.

### **About Marilyn Oliveira**

Marilyn Oliveira began her career in the wedding industry as the senior editor and editorial manager of WeddingChannel.com, where she produced and managed all content across the site. From there, she transitioned into the position of Executive Editor for the luxury magazine *Inside Weddings*, a quarterly print publication distributed throughout the United States and in select international markets. Marilyn has appeared on local and national media outlets, including "Entertainment Tonight," "E! Entertainment News," "The Insider," "Inside Edition," and "Fox & Friends." Her expertise has been tapped for *TIME Magazine*, *USA Today*, *Forbes*, *The New York Times*, *The San Diego Union-Tribune*, *Martha Stewart Weddings*, and *Brides* among others, and her syndicated wedding column for McClatchy-Tribune was distributed and published in more than 300 newspapers in the United States and Europe.

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